



One Click Technology Group, a Twinsburg, OH-based, leading provider of enterprise software solutions, is currently seeking a positive, motivated marketing intern to be part of our top-notch team. This paid internship is an ideal opportunity to gain valuable real-world experience at a successful, dynamic organization! The marketing intern will have an important role working with an experienced team of marketing professionals. The overall job function of the intern is to support the corporate marketing team with activities related to demand generation initiatives including: webcasts, PR, white paper programs, surveys, customer retention and acquisition email campaigns, online marketing programs, Google Ad Words Pay-Per-Click campaigns and reporting, team meetings, coordinating analyst meetings with company executives and key stakeholders, participating in brainstorming and collaborative global marketing meetings, copywriting and event marketing.

A sample of duties will include:

- Leveraging OCTG and other clients on social media using Twitter, Instagram, Facebook, LinkedIn, Pinterest and YouTube
- Assist marketing campaign managers with administrative reporting, project flow and internal communications
- Assist with database marketing, data integrity and the reporting process
- Organize marketing communications to the sales organization
- Support field-marketing email campaigns
- Assist with campaign reporting and internal presentations
- Research and evaluate competitor marketing and digital content.
- Contribute to the creation of mock-ups, email campaigns, and social media content.

Other administrative duties will include:

- Direct mail assistance
- Scheduling internal and external meetings including team meals and special events
- Participate in prospect and customer product demonstration webcasts
- Assist with miscellaneous projects as they come up

Requirements:

- Current enrollment in an undergraduate course for marketing, communications or similar field.
- Familiarity with marketing computer software and social media platforms.
- Good understanding of the latest marketing trends and techniques.
- Excellent verbal and written communication skills.
- Must have a passion for marketing.
- Outstanding multitasking abilities.