



Monte Ahuja
College of Business

GLOBAL BUSINESS CENTER



WORLDWIDE MARKET PRIORITIZATION RESEARCH

There are over 250 countries and territories in the world.

DO YOU KNOW WHERE TO START?

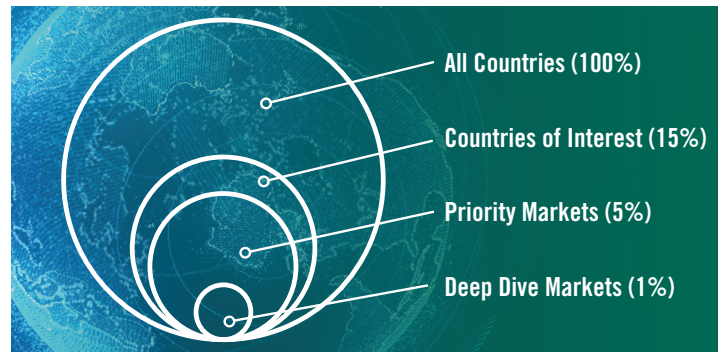
Discover the global markets that will bring your organization the **quickest, easiest sales** first through a Worldwide Market Prioritization Research study tailored to your organization's individual needs.

Our **innovative market research methodology combines quantitative analysis and creative problem-solving** to answer the question of where your organization should begin exporting – or where you should expand into new markets and reduces the list to a select few, saving you time, energy and resources.

Most studies can be completed in just 30 days and, best of all, are offered as a discounted service through our Export Assistance Network here at CSU.



COUNTRY SELECTION PROCESS



COUNTRY SELECTION RESULTS

PRIORITY	COUNTRY	WEIGHTED SCORE
DEEP DIVE	Poland	63
	Romania	57
HIGH PRIORITY	Russia	50
	China	49
	Norway	46
	Malaysia	45
	Thailand	43



I gave the report presentation to our sales staff and the owner of the company. Everyone was very impressed with how thorough the report was.”

– ELAINE M. OF WESTLAKE, OH

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