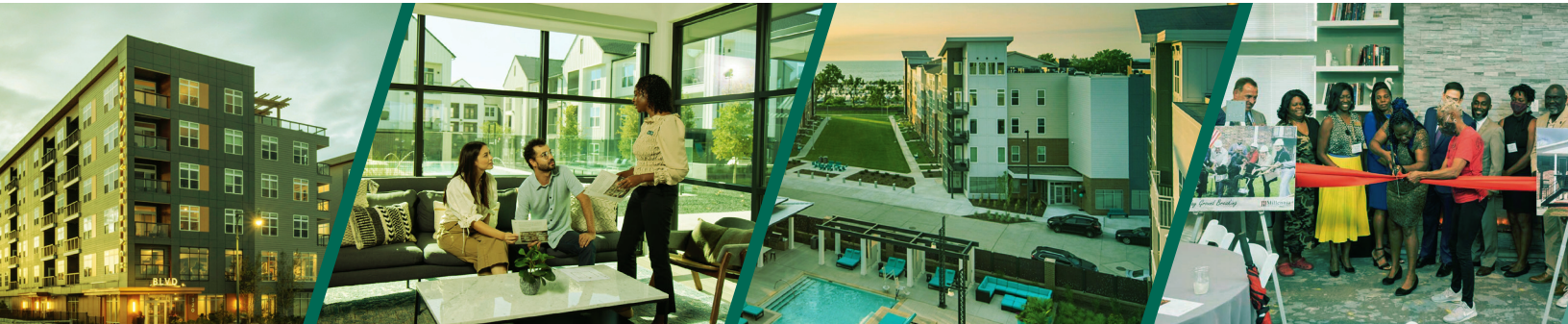




Monte Ahuja
College of Business



WHAT *is* PROPERTY MANAGEMENT?

Property Management is the act of overseeing residential, commercial and industrial real estate. This can include apartments, detached houses, condominium units, shopping centers and other types of property.



PROPERTY MANAGEMENT CAREERS ARE IN DEMAND

According to the Bureau of Labor & Statistics, there will be a projected **29,100+ openings for property, real estate and community association managers** each year over the next decade. Employers prefer candidates with a college degree, coursework in Property Management and preferably, internship experience.

The average Property Management college graduate typically has **two to three full-time offers before graduation** with lucrative entry-level salaries, generous benefits and commissions.



ACADEMIC PROGRAMS

- **MAJOR** in Property Management
- **MINOR** in Property Management
- **CERTIFICATE** in Real Estate and Property Management



SPECIALIZED SCHOLARSHIPS

Did you know that the Property Management Minor is the **ONLY** minor at Cleveland State University that offers a specialized scholarship? **CONTACT** a Business Advisor to learn more at businessadvising@csuohio.edu or make an appointment at <https://bit.ly/Biz-AdvisingAppt>



NRP & MILLENNIA CENTER FOR PROPERTY MANAGEMENT

The NRP & Millennia Center for Property Management was created in 2019 thanks to a transformative gift provided by The NRP Group and The Millennia Companies®. The Center aims to create innovative education, research and experiential learning in real estate and property management.



LEARN *more:*

<https://business.csuohio.edu/property-management/academic-programs>

MAJOR



BACHELOR of BUSINESS ADMINISTRATION – PROPERTY MANAGEMENT MAJOR

7 Required Courses.

*4 Elective Courses in a concentration
or from approved list.*

Required Property Management Courses include:

PRM 344	Real Estate Principles and Practices
PRM 367	Introduction to Property Management
PRM 387	Real Estate Leasing and Marketing
PRM 444	Real Estate Law
PRM 467	Real Property Asset Management
PRM 487	Property Management: Social Impact and Risk Management
PRM 470	Property Management Capstone

APPROVED CONCENTRATIONS FOR THE MAJOR

4 Elective Courses, 12 credit hours

REAL ESTATE CONCENTRATION:	
FIN 477	Real Estate Finance
FIN 479	Real Estate Investment
PRM 477	Real Estate Appraisal
MGT 490	Internship <i>or</i> BUS 490 Internship
SALES CONCENTRATION:	
MKT 350	Principles of Personal Selling
MKT 465	Advanced Selling and Sales Force Management
<i>Choose 2 complete the Sales Concentration:</i>	
ENT 443	Business Model Design
MKT 420	Consumer Behavior
MKT 452	Business to Business Marketing
MGT 490	Internship <i>or</i> BUS 490 Internship

or CHOOSE TO COMPLETE THE MAJOR WITHOUT A CONCENTRATION

Choose 4 Electives Courses, 12 credit hours.

ENT 443	Business Model Design	MGT 340	Human Resource Management
FIN 477	Real Estate Finance	MKT 431	Marketing Research
FIN 479	Real Estate Investment	MKT 350	Principles of Personal Selling

Other electives as approved

MINOR



PROPERTY MANAGEMENT MINOR

Just 5 courses, the required courses are:

PRM 344	Real Estate Principles and Practices
PRM 367	Introduction to Property Management
PRM 387	Real Estate Leasing and Marketing
PRM 487	Property Management: Social Impact and Risk Management

APPROVED ELECTIVES for MINOR

Choose 1 course:

PRM 444	Real Estate Law
PRM 467	Real Property Asset Management
PRM 477	Real Estate Appraisal
FIN 477	Real Estate Finance
FIN 479	Real Estate Investment
MKT 350	Principles of Personal Selling
MKT 431	Marketing Research
UST 425	Economic Development Finance
UST 433	Negotiation and Conflict Management
UST 463	Housing Analysis
UST 476	Historic Preservation
UST 485	GIS Principles

CERTIFICATE



REAL ESTATE & PROPERTY MANAGEMENT CERTIFICATE

Just 4 courses, the required courses are:

PRM 344	Real Estate Principles and Practices
PRM 367	Introduction to Property Management
PRM 444	Real Estate Law
PRM 488	Real Estate Appraisal and Finance