



Monte Ahuja
College of Business



CUSTOM CORPORATE TRAINING

TO TAKE YOUR
ORGANIZATION
TO THE NEXT LEVEL.

PROFESSIONAL DEVELOPMENT CENTER

THE PROFESSIONAL DEVELOPMENT CENTER DIFFERENCE

The Professional Development Center prepares not only individuals for growth in their careers, but organizations the opportunity for growth through education. We **design unique, context-based training solutions** specific your organization's needs that may include existing open enrollment courses or new training designed for your organization.

Our **competency-based curriculum and approach** provides individuals the skills they need while offering flexible hours to accommodate busy schedules. Our instructors are some of the strongest in their respective industries, **dedicated to the transformation of individuals and organizations** through education.

TAKE THE NEXT STEP TO GET RESULTS

1

To initiate the design and development of your customized training, **we meet with you to conduct a needs assessment** to determine the learning outcomes needed for the individuals in your organization.

2

After that initial meeting we: **Provide a recommended menu of course options** that can be designed to your specific needs

3

After you review the recommendations, we then **customize the content and the delivery method best suited to your organization**. Our staff of experienced instructional designers are ready to help you invest in your employees and grow your business.

AS YOUR CONTINUING EDUCATION PARTNER WE:

Provide custom training and development programs tailored to your needs

Deliver competency-based curriculum that insures your employees have acquired the skills or knowledge taught within the program

Can foster employee retention and loyalty through an affordable add-on to your existing benefits program

Offer employees the opportunity to learn new skills to impact the organization and increase organization efficiency, effectiveness and overall productivity

Support your organization with best practices, new perspectives and in acquiring shared processes and shared language

Insure that your organization receives quality, dedicated instructors

CEUs, CPEs, PDUs or SHRM credits may be available/included



CONTACT US TODAY:

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CUSTOMIZE THESE POPULAR COURSES TO FIT YOUR COMPANY'S NEEDS:

- Digital Marketing
- SHRM Test Preparation
- Project Management Professional (PMP)
- Six Sigma Green Belt
- Six Sigma Black Belt
- Using Google Ads
- Financials & Budgeting
- Leadership
- Critical Thinking & more!

CERTIFICATE & INDUSTRY CERTIFICATION PROGRAMS INCLUDE:

➔ THE MONTE AHUJA LEADERSHIP EXCELLENCE CERTIFICATE

- Yearlong leadership and business skill development
- Designed for high potential future executives
- Experiential leadership and development training
- Multiple assessments
- Networking with other high potential leaders
- Executive coaching
- Formal mentoring program

➔ DIGITAL MARKETING CERTIFICATE

- Build and sustain successful, integrated digital marketing strategy and execution
- Consumer research through demonstrating return on investment

INCLUDES THESE COURSES:

- Digital Marketing Strategies
- Using Google Ads
- Understanding Google Analytics
- YouTube and Video Marketing
- Search Engine Optimization (SEO)
- Social Media Marketing
- Writing and Editing for the Web

➔ THE NEW MANAGER'S CERTIFICATE

- For professionals transitioning into a supervisory or managerial role; addressing the new challenges
- Learn helpful information and tools new supervisors need to successfully making the transition

➔ PROJECT MANAGEMENT PROFESSIONAL (PMP) PREP

- Considered THE essential credential for project managers across industries
- PMP project managers have better project success and handle more high-performing projects*
- Satisfies the 35 contact hours required to sit for the PMP exam

*Recent PwC survey. Source: PMI

➔ SHRM-CP & SHRM-SCP TEST PREP REVIEW

- The global standard in certification for HR professionals
- Follows SHRM Body of Competency and Knowledge
 - Leadership & Navigation, Ethical Practice
 - Interpersonal: Relationship Management, Communication, Global & Cultural Effectiveness
 - Business: Business Acumen, Consultation, Critical Evaluation



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