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## MONTE AHUJA COLLEGE *of* BUSINESS

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# BACHELOR *of* BUSINESS ADMINISTRATION (BBA)

# ONLINE DEGREE COMPLETION

## BACHELOR OF BUSINESS (BBA) IN GENERAL BUSINESS ONLINE DEGREE COMPLETION PROGRAM

Cleveland State University offers a **flexible, online education opportunity** for non-traditional students with work experience looking to enhance their career development and complete a **Bachelor of Business Administration** degree with a General Business major.

The General Business program prepares students with **foundation courses** in business and provides a broad cross-section of **advanced business courses** in a variety of functional areas such as management, accounting, finance and operations and supply chain management. In addition to online course offerings, students can take advantage of courses that are offered during the day and evening at the CSU main campus.

### PROGRAM HIGHLIGHTS

- Take advanced business courses that fit your schedule and professional needs
- Courses are online using CSU's Blackboard E-Learning platform
- The same CSU flat-tuition rate for on-campus courses with an additional web course fee of \$25 per credit hour
- Earn an accredited undergraduate degree from CSU, on your time, your way
- The option to continue your education and earn an MBA in an accelerated timeline with our BBA2MBA or Online Accelerated MBA

*Undergraduate*  
**BUSINESS**

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*Online* **DEGREE COMPLETION**

# GENERAL BUSINESS

**BBA PROGRAM REQUIREMENTS** The General Business Online BBA Degree program is designed for students who have already completed Cleveland State University general education and College of Business Lower Divisional Core requirements. Students should be close to starting their junior year (60 earned credits) to begin Upper Divisional business coursework.

## BBA UPPER DIVISIONAL CORE

<b>BUS 351</b>	Business, Society & Government	CSU Online
<b>FIN 351</b>	Intro to Financial Management	CSU Online
<b>IST 305</b>	Information Technology for Competitive Advantage	CSU Online
<b>MGT 321</b>	Organizational Behavior	CSU Online
<b>OSM 311</b>	Intro to Operations Management	CSU Online
<b>MGT 465</b>	Management Strategy & Policy	CSU Online

The general business major consists of **33 credit hours** of OSM 442 Innovation Management & 300/400 level business coursework beyond the BBA degree's core requirements.

## GENERAL BUSINESS ONLINE DEGREE MAJOR REQUIREMENTS

**OSM 442** Innovation Management – CORE REQUIRED COURSE

**ELECTIVES: Select ten courses from the list below for a minimum total of 30 credit hours**

<b>MKT 441</b>	Integrated Marketing Communication	<b>MGT 302</b>	Principles of Labor/Industrial Relations
<b>MKT 456</b>	Customer Relations	<b>MGT 344</b>	Real Estate Principles & Practicum
<b>IST 430</b>	Knowledge Management	<b>MGT 404</b>	Organizational Theory & Design
<b>MGT 301</b>	Principles of Management	<b>MKT 488</b>	Multicultural Marketing
<b>MGT 340</b>	Human Resource Management	<b>IST 461</b>	461 Business Analysis
<b>BLW 444</b>	Real Estate Law		

## SPECIAL NOTES

- Admission to the General Business Online Degree program requires a 2.0 Cumulative GPA and successful completion of all CSU General Education and College of Business Lower Divisional Core requirements.
- CSU does not guarantee that all General Education and College of Business Lower Divisional Core requirements can be completed online if completed at CSU.
- The General Business Online Degree program requires an overall GPA of 2.0 to maintain good academic standing.
- All required general education and BBA lower divisional coursework are offered at all Cuyahoga Community College locations.
- Students cannot be enrolled concurrently at CSU and a Community College. All community college credits must be transferred to CSU at the start of the program.