




OCSC “First Impression” Elevator Pitch Challenge

Student Name _____

| | Low | |  | | | | | | High | |
|------------|-----|---|--|---|---|---|---|---|------|----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Delivery | | | | | | | | | | |
| Non-Verbal | | | | | | | | | | |
| Timing | | | | | | | | | | |
| Impression | | | | | | | | | | |
| Action | | | | | | | | | | |

Total Score _____

Notes:

Delivery: Appropriate attention to tone, volume, pronunciation and pace

Non-Verbal Communication: effective use of attire, gestures, facial expressions, etc.

Timing: pitches should be clearly and comfortably completed in 60 seconds

Impression: Created positive connection, made a positive impression: pitch provided impact, likeability, and uniqueness

Action: Communicated a sense of urgency and purpose to get together, created a specific next step