

2019  
*impact*

# CENTERS *for* OUTREACH *and* ENGAGEMENT

JULY 2018 - JUNE 2019

PART *of the*

CLEVELAND STATE UNIVERSITY  
MONTE AHUJA COLLEGE OF BUSINESS



## GLOBAL BUSINESS CENTER

### SMALL BUSINESS DEVELOPMENT CENTER EXPORT ASSISTANCE NETWORK

GLOBAL **partners** ■ SMALL BUSINESS ADMINISTRATION  
OHIO DEVELOPMENT SERVICES AGENCY

**92** COMPANIES Served **441** COUNSELING Hours

**5** GLOBAL REACH WORKSHOPS serving **52** COMPANIES

**\$1,662,000** in New Export Sales **\$2,028,600** Capital Raised

**1** FOREIGN TRADE MISSION to EUROPE with **4** COMPANIES

### OHIO EXPORT INTERNSHIP PROGRAM

**26** STUDENTS ENROLLED in ACADEMIC COURSE

**7** STUDENTS PLACED in INTERNSHIPS

**4** STUDENTS OFFERED EXTENSIONS into FALL 2019



### GLOBALTARGET®

**7** COMPANIES **10** MENTORS

participated in the nationally recognized program

STRATEGIC **partners** ■ FEDEX ■ US DEPARTMENT OF COMMERCE  
■ AN EXPERT NETWORK OF INDUSTRY MENTORS



## PROFESSIONAL DEVELOPMENT CENTER



**80+** IN-PERSON Classes

**109+** ONLINE Classes

**380+** STUDENTS Taught



### PARTNERS

#### INDUSTRY

- SAS
- GRAIL LLC
- CLEVELAND SHRM
- CENGAGE ED2GO
- LERN U-GOT-CLASS
- COLIBRI GROUP, LLC

#### CSU

- CLEVELAND-MARSHALL College Of Law
- PAUL J. EVERSON Real Estate Center



**15**

CERTIFICATE PROGRAMS including

- CM LAW eDiscovery Certificate
- Digital Marketing Certificate
- Monte Ahuja Leadership Excellence Certificate

CUSTOM CORPORATE TRAINING with COMPANIES



**5**



**12** EVENTS including:

- SAS DAYS in its Fifth Year in partnership with the Information Systems Department and SAS



## CENTER *for* INNOVATION *and* ENTREPRENEURSHIP



### STARTUP VIKES

**23** new COMPANIES formed since 2014



**120+** ATTENDEES

### (EEC) ENTREPRENEURSHIP IMMERSION WEEK

**50+** STUDENTS from **11** UNIVERSITIES



- IDEAVIKES
- IDEALABS



### PARTNERSHIP

formed with Career Services, Jumpstart Inc. & Flashstarts

**18** INTERNS PLACED at STARTUPS



### ACADEMIC COURSES

- MANAGEMENT OF INNOVATION/ TECHNOLOGY
- ENTREPRENEURSHIP
- STRATEGIC ENTREPRENEURSHIP
- INTEGRATIVE BUSINESS STRATEGY



**100+** HOURS

MENTORING STUDENTS for PITCH & HACKATHON competitions



## WESTON IDEATION LAB

Open to all CSU students providing pathways to entrepreneurship. Grand opening February 28, 2019.

**879** VISITORS

**37** PROGRAMS



**26** MAJORS



from **7** COLLEGES



- 1 Monte Ahuja College of Business
- 2 Education & Human Services
- 3 Washkewicz College of Engineering
- 4 Liberal Arts & Social Sciences
- 5 Science & Health Professionals
- 6 Maxine Goodman Levin College of Urban Affairs
- 7 Honors College



## SMALL BUSINESS DEVELOPMENT CENTER



**250** CLIENTS Served



**930+** Counseling Hours

Capital Raised

**\$3.1** MILLION



**46** JOBS Created



**24** EVENTS + CLASSES

**203** Training Attendees