



2020 IMPACT REPORT / JULY 2019 - JUNE 2020 / PART OF THE CLEVELAND STATE UNIVERSITY MONTE AHUJA COLLEGE OF BUSINESS



CENTER FOR INNOVATION AND ENTREPRENEURSHIP



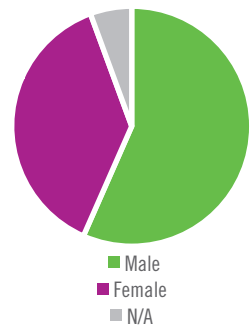
WESTON IDEATION LAB

Open to all CSU students providing pathways to entrepreneurship

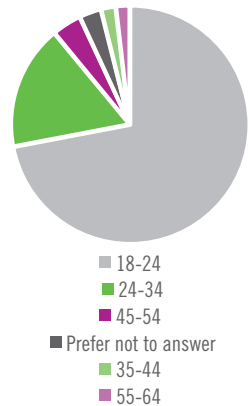
VISITORS

	FALL 2019	SPRING 2020 (UNTIL 3/5)	SPRING 2020 (VIRTUAL)	SUMMER 2020 (VIRTUAL)
First Time Visitors:	120	59	0	106
Return Visitors:	246	145	0	62
Special Programs:	449	96	176	0
Total Users:	815	300	176	168

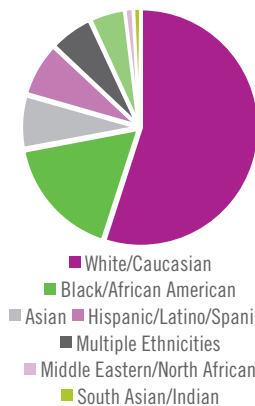
GENDER



AGE



ETHNICITY



BUSINESS IDEA

	JULY 2019 - JUNE 2020
Yes	73.5%
No	20.7%
No Response	5.8%



PROGRAMS

- Entrepreneurship Club
- Entrepreneurship Education Consortium
- Entrepreneurship Immersion Week
- How To Create A Side Hustle
- Every Film Is A Startup
- Leading In Challenging Times: Business Survival Guide
- Wells Fargo First Year Entrepreneurial Experience
- NEOSVF (Northeast Ohio Student Venture Fund)



STARTUP VIKES 2020

One weekend workshop: Building a businesses using lean startup

26
new
COMPANIES
formed since
2014

75+
2020
ATTENDEES



SMALL BUSINESS DEVELOPMENT CENTER

252
CLIENTS
Served

36
JOBS
retained

46
JOBS
Created

1,048+ Counseling Hours

Sales Increased **\$256,000**

67 LONG-TERM CLIENTS



GLOBAL BUSINESS CENTER

SMALL BUSINESS DEVELOPMENT CENTER EXPORT ASSISTANCE NETWORK

GLOBAL partners ■ SMALL BUSINESS ADMINISTRATION ■ OHIO DEVELOPMENT SERVICES AGENCY

109 COMPANIES Served **566** COUNSELING Hours

9 TRAINING EVENTS serving **52** COMPANIES

\$9,500,000 in New Export Sales **\$109,442** Capital Created

6 JOBS created | **31** JOBS retained



OHIO EXPORT INTERNSHIP PROGRAM

Helping students gain global business experience

17 STUDENTS ENROLLED in ACADEMIC COURSE

9 STUDENTS PLACED in INTERNSHIPS



GLOBALTARGET®

Helping companies extend international resources

6 COMPANIES **10** MENTORS participated in the nationally recognized program

STRATEGIC partners

- FEDEX
- US DEPARTMENT OF COMMERCE
- AN EXPERT NETWORK OF INDUSTRY MENTORS



PROFESSIONAL DEVELOPMENT CENTER



50+
IN-PERSON
Classes

95+
ONLINE
Classes

300+
STUDENTS
Taught



PARTNERS

INDUSTRY

- CLEVELAND SHRM
- CITY OF CLEVELAND
- CLEVELAND VIBRATOR
- FEDERAL RESERVE BANK OF CLEVELAND
- GRAIL LLC
- LERN U-GOT-CLASS
- SHRM NATIONAL



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CERTIFICATE PROGRAMS including

- Grant Writing
- Digital Marketing Certificate
- Monte Ahuja Leadership Excellence Certificate

CUSTOM CORPORATE TRAINING with COMPANIES



5



[CLICK HERE](#) for MORE INFO