



MONTE AHUJA COLLEGE *of* BUSINESS

BACHELOR *of* BUSINESS ADMINISTRATION (BBA)

BUSINESS ECONOMICS

WHY BUSINESS ECONOMICS?

Economics is the study of how effectively a society can meet its human and material needs and provides a logical, ordered method for looking at various problems. The Bachelor of Business Administration (BBA) in Economics draws upon history, philosophy and mathematics to deal with subjects ranging from how an individual household or business can make sound decisions, to societal issues such as unemployment, inflation and environmental decay.

Students graduating with a major in Business Economics have a solid foundation for interesting and rewarding **careers in private business, consulting, government, financial services, medicine and law.**

THE PROGRAM

The BBA in Business Economics is designed for students interested in the application of **advanced economic analysis, principles and thinking**, to the management and operation of business organizations and governmental or non-profit institutions. The curriculum affords an opportunity to combine knowledge of the structure and operation of our economy with the decision theory and problem-solving approach used in contemporary business administration.

Advising for the Business Economics major is through the Office of Undergraduate Advising in the College of Business Administration, with collaboration from the Economics Department in the College of Liberal Arts and Social Sciences.

STUDENT ORGANIZATIONS

Many students say that joining one or more business student organizations greatly enhanced their overall academic experience. It has proven to be a great way to make friends and to begin building a professional network. There are over **ten dedicated business organizations** that are active in the College of Business including The Accounting Association, American Marketing Association, Freshman Sophomore Business Association, Financial Management Association, Beta Alpha Psi, Net Impact and The Society for Human Resource Management (SHRM).

Undergraduate
BUSINESS

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Four-year GRADUATION PLAN

BUSINESS ECONOMICS

THE BBA PROGRAM requires completion of **120 credit hours** of course work that includes university, college, and Economic major requirements, and a Finance concentration. Adhering to the recommended sequence below provides a balanced workload and ensures that students will have the proper prerequisites and knowledge for maximum benefit of these courses. Students will graduate from the program as a well-rounded professional with functional knowledge of each major business discipline, with a major focus on Business Economics and a minor focus on Finance.

FIRST YEAR

FIRST SEMESTER	CREDITS
ENG 101 English I	3
MTH 148 Mathematics for Business Majors I*	3
BUS 151 The World of Business	3
Social Science elective (must be non-western focus)	3
ASC 101 Introduction to University Life	1
TOTAL	13

SECOND SEMESTER	CREDITS
ENG 102 English II	3
MTH 149 Mathematics for Business Majors II*	4
Arts and Humanities elective I	3
Natural Science with Lab elective**	4
IST 203 Software Tools for Personal Productivity	3
TOTAL	17

SECOND YEAR

THIRD SEMESTER	CREDITS
BUS 201 Applied Business Statistics	3
ECN 202 Principles of Microeconomics	3
GAD 250 Business Communication (W)	3
ACT 221 Introductory Accounting I	3
Arts and Humanities elective II	3
TOTAL	15

FOURTH SEMESTER	CREDITS
OSM 202 Introduction to Business Analytics	3
ACT 222 Introductory Accounting II	3
Natural Science elective**	3
U.S. Diversity elective**	3
ECN 201 Principles of Macroeconomics	3
TOTAL	15

THIRD YEAR

FIFTH SEMESTER	CREDITS
ECN 301 Intermediate Macroeconomics	3
MGT 321 Organizational Behavior	3
IST 305 Introduction to Information Systems	3
FIN 351 Introduction to Financial Management	3
BLW 411 Ethics and Business Law I (W)	3
TOTAL	15

SIXTH SEMESTER	CREDITS
ECN 302 Intermediate Microeconomics	3
ECN 322 Introduction to Econometrics	3
OSM 311 Introduction to Operations Management	3
Arts and Humanities elective II (must be non-western focus)	3
MKT 301 Fundamentals of Marketing	3
TOTAL	15

FOURTH YEAR

SEVENTH SEMESTER	CREDITS
Economics elective	3
BUS 351 Business, Society and Government (W)	3
Economics elective	3
Finance Concentration elective	3
Economics elective	3
TOTAL	15

EIGHTH SEMESTER	CREDITS
MGT 465 Management Strategy and Policy (W)	3
Economics elective	3
Economics elective	3
Finance Concentration elective	3
Finance Concentration elective	3
TOTAL	15

- *The Analytical Geometry and Calculus sequence (MTH 181-182) may be substituted for the Mathematics for Business Majors sequence (MTH 148-149).
- **Before choosing electives, students should consult an advisor.
- (W) Counts as a Writing Across the Curriculum course for university graduation requirements (only if taken at CSU). Students must earn a grade of "C" or better in order to receive Writing Across the Curriculum credit.