



Every \$100 spent at a local business puts **\$68 back into the community.**



Small Businesses Generate 44 Percent of U.S. Economic Activity



Want to change the world—and make it last?

From nonprofits driven by mission to hybrids balancing profit and purpose, Social Ventures and Sustainability explores how today's changemakers can build impact that endures. Learn from real-world examples like Ben & Jerry's and Cleveland's own Edwins Leadership and Restaurant Institute,



What happens when a class project turns into a real startup?

In Rising Vikes: Anthony Leanza — My Journey with the Weston Ideation Lab, MBA student Anthony Leanza shares how a spark of inspiration at Cleveland State's Weston Ideation Lab grew into WorkME, an evolving venture that's redefining blue-collar workforce solutions. From early wins to tough pivots and powerful comebacks, his story is a testament to resilience,

and discover which model best fits your vision for social good.

[Read More](#)

mentorship, and the transformative power of hands-on learning.

[Read More](#)

Unlock Strategic Thinking for Any Business Career **BUSINESS MODEL DESIGN - ENT 443 open for Spring 2026**

Interested in strategy, consulting, marketing, or management? ENT 443 teaches you how to think like a business innovator — no startup required.

Using the globally recognized Business Model Canvas, you'll learn how organizations design, test, and refine their business models. Whether you want to launch a new product, improve company operations, or better understand how value is created, this course gives you the tools to analyze and design business strategies in any industry.

Through lectures, case studies, current events, hands-on exercises, and team projects, you'll develop real-world skills in:

- Value creation and delivery
- Customer and market analysis
- Revenue and cost modeling
- Strategic partnerships and operations

Perfect for students interested in consulting, marketing, strategy, product management, or leadership roles. No entrepreneurship minor required — just curiosity and ambition.

Log on to Campusnet today to

Register for spring 2026 today!



[Register Today!](#)



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[Kickstart your venture](#)

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FREE EVENT - LUNCH PROVIDED

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Hear from Entrepreneur in Residence Tyler Kohrt about the Magic of the Summer Accelerator Internship Program.

[See Tyler's Interview](#)



**Fuel the Future:
Become a Mentor to the Next Generation of Entrepreneurs!**

We're looking for passionate professionals, entrepreneurs, and innovators to mentor student teams in the Weston Ideation Lab.

Help guide bold ideas, challenge assumptions, and spark real-world impact — all in just a few hours a semester.

As a mentor, you'll:

- Share your industry insights and feedback
- Support student creativity and collaboration
- Expand your professional network
- Inspire the next wave of innovators

Commitment is flexible — even 1 hour per month makes a difference.

Let's build the future together.

[Become a Mentor Today!](#)

Beyond Weston

News and Programming From Our Partners

Undergraduate Business Student Assistant for VentureWell Program

Time Commitment: Workshop on January 7-8, 2026, in Miami, FL (paid); 5 hrs/week starting in January 2026 for 3 months virtually or at Cleveland State University (unpaid)

Student Responsibilities: We are looking for a motivated entrepreneurial student to join our team for the VentureWell E-Team Program. We are developing a fabric-based sweat potassium sensor that can measure sweat potassium levels in real time while focusing on women's health and menopause. The responsibilities of this student will include market research on wearable health technologies and women's health markets, customer discovery, business model development, and preparing presentations and pitching materials for workshops. The student will aid in scheduling, interviewing, and documenting insights from athletes, clinicians, and active women in menopause. This opportunity will allow the student to gain hands-on experience in early-stage commercialization while working with a multidisciplinary team in biomedical engineering and entrepreneurship.

Contact **Madison Luthy** for more information.

ROOTED & RISING SERIES

Rooted & Rising is a three-part learning series for Morgan Startup Grants recipients. During these founder-focused sessions, participants will explore topics like networking, mental wellness, and community problem solving. The gatherings are designed to help entrepreneurs grow their ventures while also strengthening their connections with peers. It's about deepening roots, building resilience, and rising together.

PEER CONNECTION  **EXPERT SPEAKERS**
HANDS-ON ACTIVITIES

WEDNESDAY, SEPTEMBER 24, 2025 | 5:00PM

Own the Room: Networking for Business Growth

Great businesses are built on great connections. Spend an evening growing your network, swapping ideas, and learning how the right relationships can take your venture further, faster. This event will be offered through the Center for Entrepreneurs at Corporate College East.

FRIDAY, OCTOBER 24, 2025 | 4:00 PM

Resilience and Impact: How Small Businesses Turn Setbacks into Community Success

Setbacks happen, but they don't define you. This session blends an inspiring keynote with breakouts to help you transform challenges into wins that fuel your venture, strengthen your community, and offer lessons that can inspire and guide others. The Northeast Ohio Hispanic Center for Economic Development will present this session at CentroVilla25

MONDAY, NOVEMBER 10, 2025 | 5:30 PM

Balance vs. Burnout: Protecting Your Most Valuable Asset – You

Entrepreneurship is a marathon, not a sprint. You don't have to run it alone. Connect with fellow Morgan Startup Grants founders in a night designed to help you recharge, share strategies, and protect your most valuable asset: yourself. This event is presented and hosted by Baldwin Wallace University & LaunchNET.

Presented by:

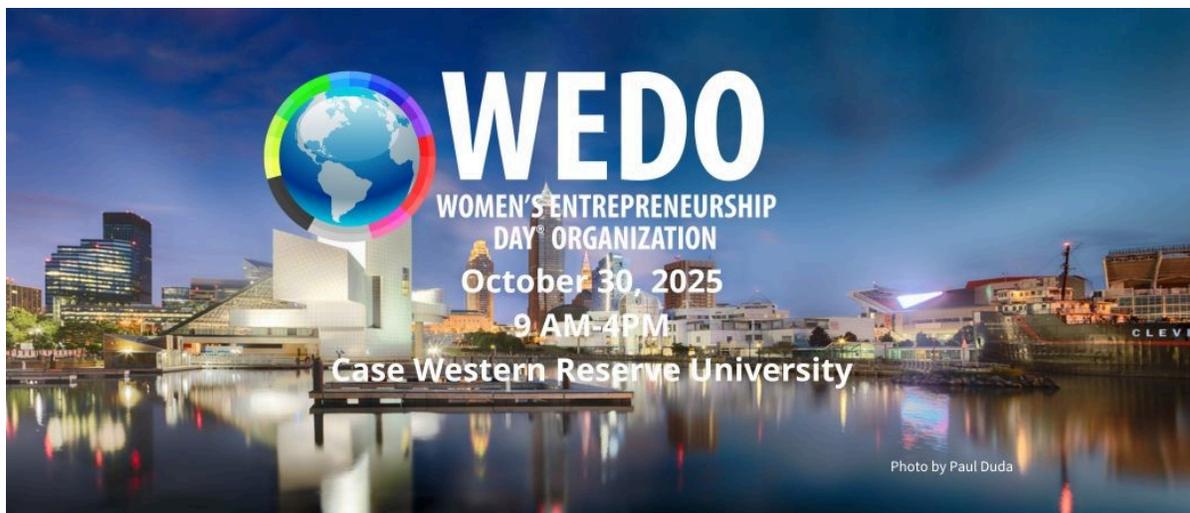


CORPORATE
COLLEGE



**Learn more &
register for one
or all sessions!**





The world doesn't just need leaders—it needs changemakers. And that's exactly what Women's Entrepreneurship Day Ohio 2025 is all about.

On **Thursday, October 30**, join us in Cleveland for an unforgettable day built to inspire, energize, and equip you to **Create Change** in your business, career, and community. This isn't another conference—it's part of a global movement celebrated in more than 144 countries. And here in Ohio, it's a one-of-a-kind experience designed to spark breakthrough thinking, powerful connections, and renewed purpose.

Here's what you can expect:

- **Dynamic Keynotes:** Hear from women leaders who are shaping the future of business, technology, and social change, including Amy Neumann, M.A. LJC, who will discuss *Artificial Intelligence and the Future for Women Entrepreneurs*.
- **Interactive World Café Conversations:** Tap into the wisdom of your peers through facilitated Appreciative Inquiry dialogues on subjects from making bold moves to creating online influence.
- **Real Stories, Real Impact:** Be inspired by trailblazing women who are redefining what leadership looks like.
- **Powerful Networking:** Expand your circle with women leaders, entrepreneurs, and innovators ready to collaborate.
- **Pioneer Awards:** Celebrate Ohio women making extraordinary contributions.

Who Should Attend?

Whether you're an entrepreneur, an emerging leader, a nonprofit changemaker, or a business professional with bold ideas, this event is for you. If you're ready to **step up, stand out, and create change**, you belong in the room.

Don't Miss Out - Register Today!



Ready to Grow?

Scalator® NEO Can Help You Get There

Scalator is a proven program for ambitious CEOs and business owners ready to accelerate company growth. With a track record of success globally—and right here in Northeast Ohio—Scalator delivers powerful results through a mix of virtual and in-person learning.

Why Scalerator NEO?

- Built for leaders – designed for CEOs and leadership teams
- Tailored for second stage companies – \$3M–\$15M in annual revenue & 10+ employees
- Free to participate –supported by Burton D. Morgan Foundation and the Fasenmyer Fund
 - Inclusive & sector-agnostic – all industries and backgrounds welcome

What to Expect

Up to 15 companies will be selected to join the 2026 Scalerator NEO cohort, engaging in seven monthly workshops focused on driving growth and solving real-world business challenges including:

- Identifying new target markets
- Defining and managing your sales pipeline
 - Elevating marketing strategies
- Increasing production and delivery capacity
- Planning for manpower and talent development
 - Sharpening skills of key employees
- Managing cash flow and securing growth capital

Apply Now — Limited to 15 Companies

Applications are being reviewed on a rolling basis for the January 2026 cohort (November Meet & Greet and December orientation). Applications received before October 15 will have the best chance at acceptance.

[Find Out More](#)

SUPPORT ENTREPRENEURSHIP AT CSU

The Weston Ideation Lab, housed in the Center for Innovation and Entrepreneurship at Cleveland State University (CSU), was established in 2019. The Weston Ideation Lab is a unique collaborative and interdisciplinary learning space designed to foster creative thinking, innovation, and entrepreneurship across the CSU campus and beyond.

Through a comprehensive portfolio of programs, the Lab provides innovative strategies to engage CSU students, faculty, staff and alumni in entrepreneurship, provide knowledge leadership to guide the future practice of innovation and entrepreneurship and to invest in student driven ventures providing creative solutions to the challenges of the 23rd century. Your support will assist with funding Lab initiatives.

Thank you in advance for your generosity!

[Donate Today to Support Tomorrow's Business Leaders](#)

– LOCATED IN THE MONTE AHUJA COLLEGE OF BUSINESS –



The banner features a background image of a modern office interior with a grid overlay. On the left is the Weston Ideation Lab logo, a green circle with a white 'W'. To its right is the text 'CSU | Cleveland State University' and 'WESTON IDEATION LAB'. On the right side, there are three contact icons: a location pin for '1860 E. 18TH ST, BU 308 CLEVELAND, OH 44115', an envelope for 'WESTONILAB@CSUOHIO.EDU', and a telephone for '216-687-4750'. At the bottom right, the word 'Contact' is written in a white cursive font on a dark green background.



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