



Google started in a Stanford dorm;  
Facebook in a Harvard dorm;  
Reddit at UVA. Are you sitting on  
the next big thing?



**For Many Student,  
Entrepreneurship is a  
Sought-After Extracurricular**



Unlock Strategic Thinking for Any Business Career

## **BUSINESS MODEL DESIGN - ENT 443 open for Spring 2026**

Interested in strategy, consulting, marketing, or management? ENT 443 teaches you how to think like a business innovator — no startup required.

Using the globally recognized Business Model Canvas, you'll learn how organizations design, test, and refine their business models. Whether you want to launch a new product, improve company operations, or better understand how value is created, this course gives you the tools to analyze and design business strategies in any industry.



Cleveland State University (CSU) invites applications for the *Business Acceleration through Shared Experience Roundtables* (BASE) cohort program. With funding provided by the Burton D. Morgan Foundation, CSU will bring together two cohorts of entrepreneurs to participate in a year-round experience of sustained, high-quality peer support. Built on the PeerSpectives® method provided by the Edward Lowe Foundation, BASE creates founder-driven cohorts designed for candid conversations and real progress. Cohorts will meet on a monthly basis in a facilitated discussion with a mix of in-person and virtual meetings. Apply for one of the following

Through lectures, case studies, current events, hands-on exercises, and team projects, you'll develop real-world skills in:

- Value creation and delivery
- Customer and market analysis
- Revenue and cost modeling
- Strategic partnerships and operations

Perfect for students interested in consulting, marketing, strategy, product management, or leadership roles. No entrepreneurship minor required — just curiosity and ambition.

Log on to Campusnet today to  
**register for spring 2026 today!**



CSU's Ultimate Startup Experience

**Register Today!**



Kickstart your venture

**Find Out More**

cohort groups:

**Cohort A:** Growth-mode start-up founders from any industry with between \$20,000 and \$75,000 annual revenue.

**Cohort B:** Businesses from any industry with growth plans and current revenues between \$100,000 and \$400,000 in annual revenue with at least 2 employees (including Founder).

**Find Out More & Apply Today!**



**Find Out More**



**Thursday, September 25, 2025**  
Featuring CSU Alumna Nina  
Lawless, co-founder Mugsy Bakes  
**FREE EVENT - LUNCH PROVIDED**

**Find Out More**





# Entrepreneurs!

We're looking for passionate professionals, entrepreneurs, and innovators to mentor student teams in the Weston Ideation Lab.

Help guide bold ideas, challenge assumptions, and spark real-world impact — all in just a few hours a semester.

As a mentor, you'll:

- Share your industry insights and feedback
- Support student creativity and collaboration
- Expand your professional network
- Inspire the next wave of innovators

Commitment is flexible — even 1 hour per month makes a difference.

Let's build the future together.

**Become a Mentor Today!**

A brown rectangular poster with white and orange text. At the top, it says "VOLUNTEER WITH THE CLEVELAND BROWNS" in large, bold letters. Below that, "50/50 SALES TEAM" is written in a smaller font. To the right of the text is a white Cleveland Browns helmet. Below the helmet, there is a bulleted list of benefits: "Enjoy The Game", "Gain Sales Experience", "Snacks And Lunch Provided", "Earn Prizes", "Great Resume Builder", and "Internship Opportunities". At the bottom, it says "If Interested, Email" followed by a red button with the email address "J.C.TURNEY@VIKES.CSUOHIO.EDU" in white text.

**VOLUNTEER WITH  
THE CLEVELAND BROWNS  
50/50 SALES TEAM**

- Enjoy The Game
- Gain Sales Experience
- Snacks And Lunch Provided
- Earn Prizes
- Great Resume Builder
- Internship Opportunities

**If Interested, Email**  
**J.C.TURNEY@VIKES.CSUOHIO.EDU**

Volunteers for the Cleveland Browns' 50/50 raffle help manage an important fundraising activity held at home games. Here's a breakdown of their responsibilities:

- Selling raffle tickets: Volunteers typically begin up to three hours before kickoff and continue through the third quarter of the game. We meet at the stadium at 9:00am and they will be given a full training, and snacks.
- Monitoring sales areas: They operate from designated zones inside or near Huntington Bank Field, and typically will have a partner with them.
- Supporting local youth: The raffle pools its net proceeds (50%) for a winner, with the remaining funds benefiting local youth causes.

## Upcoming games:

- Sept 21 vs. Packers – 1:00 p.m.
- Oct 19 vs. Dolphins – 1:00 p.m.
- Nov 16 vs. Ravens – 4:25 p.m.
- Nov 30 vs. 49ers – 1:00 p.m.
- Dec 7 vs. Titans – 1:00 p.m.
- Dec 21 vs. Bills – 1:00 p.m.
- Dec 28 vs. Steelers – 1:00 p.m.

Contact **Jenna Turney** in the Department of Sports & Entertainment Management in the Monte Ahuja College of Business to sign up or for more information.

## Beyond Weston

News and Programming From Our Partners

# ROOTED & RISING SERIES

Rooted & Rising is a three-part learning series for Morgan Startup Grants recipients. During these founder-focused sessions, participants will explore topics like networking, mental wellness, and community problem solving. The gatherings are designed to help entrepreneurs grow their ventures while also strengthening their connections with peers. It's about deepening roots, building resilience, and rising together.

**PEER CONNECTION**



**EXPERT SPEAKERS**

**HANDS-ON ACTIVITIES**

## WEDNESDAY, SEPTEMBER 24, 2025 | 5:00PM

### **Own the Room: Networking for Business Growth**

Great businesses are built on great connections. Spend an evening growing your network, swapping ideas, and learning how the right relationships can take your venture further, faster. This event will be offered through the Center for Entrepreneurs at Corporate College East.

## FRIDAY, OCTOBER 24, 2025 | 4:00 PM

### **Resilience and Impact: How Small Businesses Turn Setbacks into Community Success**

Setbacks happen, but they don't define you. This session blends an inspiring keynote with breakouts to help you transform challenges into wins that fuel your venture, strengthen your community, and offer lessons that can inspire and guide others. The Northeast Ohio Hispanic Center for Economic Development will present this session at CentroVilla25

## MONDAY, NOVEMBER 10, 2025 | 5:30 PM

### **Balance vs. Burnout: Protecting Your Most Valuable Asset – You**

Entrepreneurship is a marathon, not a sprint. You don't have to run it alone. Connect with fellow Morgan Startup Grants founders in a night designed to help you recharge, share strategies, and protect your most valuable asset: yourself. This event is presented and hosted by Baldwin Wallace University & LaunchNET.

**Presented by:**



**Learn more &  
register for one  
or all sessions!**



**Scalerator NEO**

Ready to Grow?

# Scalerator® NEO Can Help You Get There

Scalerator is a proven program for ambitious CEOs and business owners ready to accelerate company growth. With a track record of success globally—and right here in Northeast Ohio—Scalerator delivers powerful results through a mix of virtual and in-person learning.

## Why Scalerator NEO?

- Built for leaders – designed for CEOs and leadership teams
- Tailored for second stage companies – \$3M–\$15M in annual revenue & 10+ employees
- Free to participate –supported by Burton D. Morgan Foundation and the Fasnmyer Fund
  - Inclusive & sector-agnostic – all industries and backgrounds welcome

## What to Expect

Up to 15 companies will be selected to join the 2026 Scalerator NEO cohort, engaging in seven monthly workshops focused on driving growth and solving real-world business challenges including:

- Identifying new target markets
- Defining and managing your sales pipeline
  - Elevating marketing strategies
- Increasing production and delivery capacity
- Planning for manpower and talent development
  - Sharpening skills of key employees
- Managing cash flow and securing growth capital

## Apply Now — Limited to 15 Companies

Applications are being reviewed on a rolling basis for the January 2026 cohort (November Meet & Greet and December orientation). Applications received before October 15 will have the best chance at acceptance.

**Find Out  
More**

## SUPPORT ENTREPRENEURSHIP AT CSU

The Weston Ideation Lab, housed in the Center for Innovation and Entrepreneurship at Cleveland State University (CSU), was established in 2019. The Weston Ideation Lab is a unique collaborative and interdisciplinary learning space designed to foster creative thinking, innovation, and entrepreneurship across the CSU campus and beyond.

Through a comprehensive portfolio of programs, the Lab provides innovative strategies to engage CSU students, faculty, staff and alumni in entrepreneurship, provide knowledge leadership to guide the future practice of innovation and entrepreneurship and to invest in student driven ventures providing creative solutions to the challenges of the 23rd century. Your support will assist with funding Lab initiatives.

Thank you in advance for your generosity!

**Donate Today to Support Tomorrow's Business Leaders**

– LOCATED IN THE MONTE AHUJA COLLEGE OF BUSINESS –



[Our Company](#) | [Contact Us](#) | [FAQs](#) | [Privacy Policy](#)

Cleveland State University | 2121 Euclid Avenue BU 308 | Cleveland, OH 44115 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email & social marketing for free!