



2023 OCSC “First Impression” Elevator Pitch Challenge

Student Name _____

Please place an “X” in the appropriate box for each of the 5 criteria. Comments are encouraged.

	Low ←————→ High									
	1	2	3	4	5	6	7	8	9	10
Delivery										
Non-Verbal										
Timing										
Impression										
Action										

Total Score _____

Notes:

Delivery: Appropriate attention to tone, volume, pronunciation and pace

Non-Verbal Communication: effective use of attire, gestures, facial expressions, etc.

Timing: pitches should be clearly and comfortably completed in 90 seconds

Impression: Created positive connection, made a positive impression: pitch provided impact, likeability, and uniqueness

Action: Communicated a sense of urgency and purpose to get together, created a specific next step