



The OCSC “First Impression” Elevator Pitch Challenge

In this competition you are going to present an elevator pitch to a prospective employer. The opportunity is a sales position with Tom James clothiers Cleveland, Ohio team.

Your elevator pitch should be a short (less than 90 second) personal statement that summarizes relevant information about who you are, what you know and what you want to do. The ideal elevator pitch should create a favorable impression so they will want to learn more about you as a prospective employee. You should do some research on Tom James Clothiers so that you are knowledgeable about the company, their products, their philosophy, and how you would bring value to their organization.

Your pitch will be evaluated on:

Delivery: Appropriate tone, volume, pronunciation and pace

Non-Verbal Communication: Effective use of attire, gestures, facial expressions, etc.

Timing: Pitches should be clearly and comfortably completed in 90 seconds

Impression: Create a positive impression. Your pitch should provide impact, likeability, and uniqueness that sets you apart in a positive, memorable way

Action: Create interest, a sense of urgency, and a specific next step for following up.

- All students (including alternates) are eligible to compete in this challenge.
- All Competitors must complete their elevator pitch before the lunch break.
- The elevator pitch room will be indicated with on-site signage.

Directions:

1. You will receive an elevator pitch scoring sheet at registration.
2. You will be instructed to enter the room if no other student is presenting their pitch.
3. Hand your Elevator Pitch scoring sheet to the judge.
4. Begin your elevator pitch when instructed to do so by the Judge.
5. You have up to 90 seconds (max) to complete your pitch, and will be stopped at 90 seconds.

You will have until **12:00 noon** to complete your elevator pitch. Pick a time that fits your morning schedule; but be aware there could be others ahead of you.