



# SCHOLARSHIP APPLICATION

Scholarships are available to junior and senior students studying communications, marketing, advertising, graphic design, digital media, public relations, journalism and more.

American Advertising Federation-Cleveland  
6140 West Creek Rd., #204 Independence, OH 44131

Apply for your chance to be awarded a scholarship and meet some of Cleveland's top creative professionals.

# student **CONNECTION**

Find Your Opportunity

## FOUR PHASE APPLICATION PROCESS

PHASE 1 DUE BY FEBRUARY 7, 2020

Finalists from Phase 1 will be contacted by February 14, 2020

## AWARD CRITERIA

Applicants must meet the following criteria and submission requirements for eligibility.

- Be pursuing and associate's or bachelor's degree in a communications-related field.
- Be enrolled in your junior or senior year, graduating between 2019 and 2020.
- Carry a full course load with a minimum GPA of 3.0.
- Attend an Ohio college or university.

## DIRECTIONS

- Phase 1: Due by 2/7/20
  - Submit completed application form
  - Submit a 1-2 minute audio or video clip. Be creative.
- Phase 2: Due by 2/21/20
  - Submit resume
- Phase 3: Due by 3/6/20
  - Submit a 500-word essay explaining your passion for this industry and what you hope to accomplish in your career.
- Phase 4: Week of 3/16/20
  - Skype interview

# SCHOLARSHIP SUBMISSION FORM

FIRST NAME: \_\_\_\_\_

LAST NAME: \_\_\_\_\_

COLLEGE OR UNIVERSITY: \_\_\_\_\_

CLASS STANDING: \_\_\_\_\_ GPA \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

## PROGRAM OF STUDY

\_\_\_Marketing

\_\_\_Advertising

\_\_\_Communications

\_\_\_Graphic Design

\_\_\_Public Relations

\_\_\_Journalism

\_\_\_Digital Media

\_\_\_Other

## ACADEMIC ADVISOR

NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

SUBMIT VIA MAIL TO:

AAF-CLEVELAND

6140 WEST CREEK RD., #204

INDEPENDENCE, OH 44131

ATTN: DAN LEIBUNDGUT

OR EMAIL TO:

DLEIBUNDGUT@AAFCLEVELAND.COM

