

INVESTING IN YOUR CAREER



Join CFA Society Cleveland for lunch and an afternoon of career development and networking with local employers from varying backgrounds within the financial industry. This is a unique opportunity for students from local universities to inquire about professional development, guidance on success in the industry and to better determine future career paths.

In addition to employer access, we will also have two guest speakers with expertise in professional development. We encourage those students in their junior or senior year, and graduate students, to attend. This event is open to all business majors!

Event will be running concurrently with our annual Research Challenge Competition.

EMPLOYERS

American Endowment Foundation	Federal Reserve Bank of Cleveland
Ancora	Foundry Partners
Arum Wealth Management	Longbow Research
Beese Fulmer	MAI
Clearstead	PNC
Cleveland Clinic	Strategic Wealth Partners
Fairport Wealth	University Hospital

Employers must be pre-approved.

Email cfa@cleveland.cfasociety.org with your company information

February 21, 2020

11:30 AM – 4:00 PM

Holiday Inn Rockside Rd,
Independence, Ohio 44131

cfasociety.org/Cleveland

INVESTING IN YOUR CAREER AGENDA

11:00 – 11:30 AM

Registration opens and lunch is served

11:30 AM – 12:30 PM

Diana Snider

*Career Curve, Personal Branding,
Value Proposition*

12:30 – 1:30PM

Networking with employers

1:30 – 2:30 PM

Scott J. Allen, Ph.D.

*Allen is an associate professor
and teaches courses in leadership,
management skills, and executive
communication*

2:30 – 3:30 PM

Networking with employers

3:30 – 4:00 PM

**CFA presentation and
Research Challenge winner**

SPEAKERS



DIANA SNIDER

Diana Snider is an executive Coach with more than 25 years of management and leadership experience. She connects with people who have a desire for improving performance and bringing more meaning to both their personal and professional lives. She has coached

business leaders and executives from mid-sized to Fortune 100 companies, spanning all major industries in the US and abroad.

She excels at helping executives and teams achieve results by identifying root-cause setbacks and creating targeted development plans. Diana draws from her experience as a Divisional Vice President with P&L accountability for a national workforce management firm. She is skilled in business management, strategic planning, team development, leadership training and business acumen skills.

Diana believes in getting to know her subject and often pulls her clients into uncharted territories. Her powerful intuition blended with her ability to shift perspective allows others to successfully craft and bring their ideas to light. She follows a coaching approach that begins with establishing a foundation for each client in clarifying personal and professional values as well as creating a long-term vision. She combines this insight with her client's natural talents and learned skills to create a purpose/mission statement which they can use as a filter for their decision making.

Each coaching engagement with Diana is fully customized to match the goals and objectives of the individual and his or her organization. Diana's style can be described as warm yet focused as well as "asking the tough questions" and holding one accountable for doing the active work.



SCOTT J. ALLEN, PH.D.

Scott J. Allen, Ph.D., is the Standard Products—Dr. James S. Reid Chair in Management at John Carroll University. Allen is an associate professor and teaches courses in leadership, management skills, and executive communication. In 2008, he was voted the favorite teacher

and in 2014 he was awarded the Wasmer Outstanding Teaching Award for his work in the classroom.

Scott served as a Mulwick Scholar in the Boler College of Business and his primary stream of research focuses on leadership development. Scott has published more than 50 book chapters and peer-reviewed journal articles. He is the co-author of *The Little Book of Leadership Development: 50 Ways to Bring Out the Leader in Every Employee* and *A Charge Nurse's Guide: Navigating the Path of Leadership*. Scott is also a co-author of *Emotionally Intelligent Leadership: A Guide for College Students* (Jossey-Bass). His most recent project is a textbook for Sage – *Discovering Leadership: Designing Your Success* (2019).

In addition to writing and speaking, Scott consults, facilitates workshops, and leads retreats across industries. He is a faculty member of the Institute for Management Studies and recent engagements include: Lubrizol, Key Bank, Federal Reserve Bank of Cleveland, Sherwin Williams, Progressive, Vocon, Independence Excavating, NASA-Glenn, Cleveland Clinic, Cleveland Foundation, Three Arches Foundation, Akron General, Northeast Ohio Women in Surgery, Medical Mutual, Lifebanc, Destination Cleveland, Leadership Cleveland, Cleveland Bridge Builders, YWCA of Cleveland, Open Doors Academy, Cleveland Orchestra, Gilmour Academy, and University School. Scott is the chair and co-founder of the Collegiate Leadership Competition and has served on the board of the International Leadership Association, Association of Leadership Educators, and OBTS Teaching Society for Management Educators.

He resides in Chagrin Falls, Ohio with his wife, Jessica, and three children – Will, Kate & Emily.