

20/20 Life Counseling, LLC is a supportive and growing Private Practice located in Fairview Park, Ohio. 20/20 Life Counseling, LLC has an opening for a Part-Time Social Media/ Marketing Intern.

The successful candidate will be enrolled full-time at a college or university studying marketing, communications, journalism, advertising, or a similar degree with a sophomore or junior status. This is a part-time role, 15-30 hours/week with the flexibility to work around the school schedule

Successful candidates will have the following required skills:

- Create and manage social content including images, video, and written content on all social media accounts, and company websites, including Facebook, Instagram, Twitter, TikTok, LinkedIn, Glassdoor, and Indeed.
- Monitor and respond to inbound social media and review messages from multiple channels
- Track social media engagement to identify high-performing ideas and opportunities
- Grow engagement and followers on social media platforms
- Produce content, videos, and social media graphics
- Actively share new ideas for content, campaigns, thought leadership, etc.

#### SKILLS QUALIFICATIONS

- High School Diploma or equivalent
- Enrolled in a college or university majoring in marketing, advertising, communications, journalism, or a similar degree
- Familiarity with social media platforms in a professional perspective (Facebook, Twitter, TikTok, YouTube, LinkedIn, Instagram, etc.).
- Knowledge of MS Office Suite, Adobe Creative Suite, and google analytics
- Excellent verbal and written skills
- \*\* Available to work on-site and remotely.

Interested candidates should send a resume, 3 references (including email addresses), and a cover letter outlining how their past experiences match the required experience and skills noted above to **info@2020lifecounseling.com**

Job Types: Internship Part-time

Benefits:

- Flexible schedule
- Weekly Supervision
- Professional Development/Training
- Virtual & In-Person hybrid scheduling

COVID-19 considerations:

we offer the opportunity to work remotely from your home office in Ohio, as well as see clients

on-site in the Fairview Park area. We follow all CDC guidelines for COVID safety and precautions.

Physical Work Location: Fairview Park, OH & Remote

To apply, please send resume and cover letter to Anycia Grady at [anycia.grady@2020lifecounseling.com](mailto:anycia.grady@2020lifecounseling.com)