

— THE PAUL J. EVERSON REAL ESTATE CENTER PRESENTS —  
**2017 REAL ESTATE CONFERENCE**  
WEDNESDAY · SEPTEMBER 27, 2017

**CLEVELAND STATE UNIVERSITY**



Monte Ahuja  
College of Business

**SAVE THE  
DATE**

### ABOUT THE CENTER

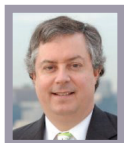
THE PAUL J. EVERSON REAL ESTATE CENTER was established with a gift from its namesake to support real estate activities in three areas: research, education and community outreach.

### ABOUT THE CONFERENCE

THE REAL ESTATE CONFERENCE connects Cleveland State with the Northeast Ohio real estate industry leaders through an educational event. Discussion topics include domestic and global market trends and forecasts, research findings and conclusions, and anatomy of regional development.

### KEYNOTE SPEAKERS

#### Brad Case



Senior Vice President,  
Research & Industry  
Information at NAREIT  
(National Association  
of Real Estate

Investment Trusts)

#### Todd Canter



Global Portfolio  
Strategist & Head  
of Sub-Advised  
Relationships -  
Equities & Real

Estate at NAB Asset Management  
(National Australia Bank)

**CEU, CLE & CPE Credits**  
available for attendees

## SPONSORSHIP OPPORTUNITIES

SUPPORT THE FUTURE OF REAL ESTATE IN CLEVELAND. Become a sponsor of the Real Estate Conference and the Paul J. Everson Real Estate Center.

### GOLD \$3,000

- Tickets/table for eight (8) attendees
- Logo on email marketing (pre-event)
- Promotional item to attendees
- Identified as sponsor on name badge
- Logo on website
- Logo on banner in conference hall
- Full page ad in the program
- Exhibit table

### SILVER \$2,000

- Four (4) tickets to the conference
- Logo on banner in conference hall
- Promotional item to attendees
- Logo on website
- Half page ad in the program
- Identified as sponsor on name badge

### BRONZE \$1,500

- Two (2) tickets to the conference
- Logo on banner in conference hall
- Identified as sponsor on name badge
- Logo on website
- Half page ad in the program

## CONTACT

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