



Monte Ahuja  
College of Business



## DOCTORATE PROGRAMS

Accredited.  
Accessible.  
Affordable.

## Doctor of Business Administration

# GLOBAL BUSINESS

The **DBA PROGRAM IN GLOBAL BUSINESS** is designed to engage and prepare a new generation of aspiring faculty from diverse backgrounds for rewarding careers as researchers and teachers in academia. The program also prepares students for academic careers in global business at the college or university level or for conducting and managing research in the corporate world. The curriculum is intellectually rigorous and covers a broad range of topics in global business – from theory building and research methodologies to seminars in international business theory, measurement and scaling, global marketing, global business strategy, and global knowledge management.

## CURRICULUM

### PREREQUISITES

- ECN 503** Economic Research
- FIN 601** Financial Policies
- MBA 602** International Business
- MKT 531** Marketing Research

### DBA CORE COURSES

- OSM 733** Multivariate Statistical Methods
- DBA 802** Applied Multivariate Statistical Analysis
- DBA 803** Business Research: Analysis and Applications
- DBA 720** Seminar on Business Teaching Methods

### GLOBAL BUSINESS MAJOR COURSES

- ▶ Global Marketing
- ▶ Doctoral Seminar in Measurement and Scaling
- ▶ Doctoral Seminar in Global Marketing Strategy
- ▶ Doctoral Seminar in Marketing Strategy

### POTENTIAL SPECIALTY COURSES IN INTERNATIONAL BUSINESS\*

- ▶ Multinational Management
- ▶ International Financial Management
- ▶ Global Operations Management
- ▶ Doctoral Seminar in Current Topics
- ▶ Doctoral Seminar in Consumer Behavior
- ▶ Current Problems in Global Business

### DISSERTATION RESEARCH

- ▶ Dissertation Seminar in International Business Theory
- ▶ Dissertation

### College of Business DBA Programs

dba@csuohio.edu  
216-687-4889

*The above represents a sample curriculum for this specialization. For further information on requirements, please see the Graduate Catalog at <http://catalog.csuohio.edu/> or call the DBA Program at 216-687-4889*

*\* Subject to availability*