

CENTERS *for* OUTREACH & ENGAGEMENT

2017
impact



CENTER *for* INNOVATION *and* ENTREPRENEURSHIP



STARTUPVIKES

18 *new* COMPANIES formed in 4 years **70+** ATTENDEES

SOLD OUT *for* SECOND YEAR IN A ROW



EVENTS

- IDEAVIKES
- IDEALABS

(EEC) ENTREPRENEURSHIP IMMERSION WEEK

50+ students *from* 11 UNIVERSITIES



PARTNERSHIP

formed with Career Services & Jumpstart Inc. *to* place interns at startups



WESTON IDEATION LAB

Open to all CSU students providing pathways to entrepreneurship



ACADEMIC COURSE: Entrepreneurs Toolbox, Instructor, Jay Schach

10+ HOURS mentoring students *for* other competitions

SMALL BUSINESS DEVELOPMENT CENTER

324 CLIENTS Served

108 JOBS Created

970+ Counseling Hours

49 Business started *in* 2017

Capital Raised **\$872,500.00**

9 EVENTS + CLASSES



GLOBAL BUSINESS CENTER



8 COMPANIES mentored *through* GlobalTarget™ program



Launched *the* OHIO EXPORT INTERNSHIP PROGRAM, partnered with Marketing Department to provide academic course (Spring 2018)



4 GlobalReach EVENTS

SMALL BUSINESS DEVELOPMENT CENTER – EXPORT ASSISTANCE NETWORK

GLOBAL PARTNERS

- FedEx
- Small Business Administration
- US Department of Commerce
- Ohio Development Services Agency



142 Companies Served



773 COUNSELING HOURS

\$1,350,000.00 Capital Raised



11 Events & Classes *with* 75+ attendees

95 JOBS CREATED



PROFESSIONAL DEVELOPMENT CENTER



279 IN-PERSON Classes

100+ ONLINE Classes

700+ STUDENTS Taught

PARTNERS

- SAS
- IMA (Institute of Management Accountants)
- Cleveland SHRM (Society of Human Resources Management)



PARTNERSHIPS with academic departments *to* deliver MARKETING ANALYTICS + BUSINESS ANALYTICS programs

13 new CERTIFICATE PROGRAMS – total of 16 offered

CUSTOM CORPORATE TRAINING *with* Companies **7**

22 EVENTS *including:*

- Homecoming event *with* the Business Alumni Chapter
- SAS Days in its Third Year in partnership *with* the Information Systems Department
- Tableau User Group Host
- IT Business Breakfast Series in partnership *with* All Covered



SUSTAINABLE BUSINESS CENTER

6th YEAR



presenting *the* Sustainable Business Practices LEADER AWARD *at* the Rotary Club of Cleveland BUSINESS LEADERSHIP AWARDS

5 PARTNERS

- USGBC Ohio
- Cleveland 20/30 District
- Sustainable Value at Case Western Reserve University
- Sustainable Cleveland
- Conscious Capitalism



Taught Academic Course: SUSTAINABLE BUSINESS PRACTICES PROJECT-BASED course



13 MENTORED STUDENTS



1 STUDENT received CAREER OPPORTUNITY as direct result of work in the course

14 EVENTS *with*

164 ATTENDEES CORPORATE MEMBERS **23**

2 *new* EVENTS:

Social Innovation LAB *and* Sustainable Biz NETWORKING